SHORTFILE 10 Now you see us?

EXPLORE Women at work

TB → p. 97 (doc 3) DIFFÉRENCIATION

WAY 1

1. a. Look at the artwork *Untitled* by Linder and **circle** the themes suggested by the picture.

fashion | consumerism | female empowerment | information | technology | stereotypes | education | identity | economy | freedom

b. This document is: ❑ a photograph ❑ a collage ❑ a painting ❑ an advertisement

c. Describe what effect the collage creates:

❑ It celebrates traditional beauty standards.
❑ It questions representations of women.
❑ It promotes consumer products.
❑ It presents an ideal family model.

2. a. Watch the video and **fill in** the table.

	Information
Speaker	Name: ..... Institution: .....
Artwork	Artist: ..... Title: .....

b. Circle the themes mentioned in the video:

female empowerment | fame | politics | education | photography | consumer culture | stereotypes | fashion

c. Complete the prompt.

Bree Runway explains why ..... .

3. a. Watch the video again and **collect** words and expressions related to:

Artistic techniques: .....
Identity and self-expression: .....
.....
Women's representation: .....
.....

4. Use what you have heard to complete the sentence:

According to Bree Runway, Linder's artwork encourages people to .....
.....

5. a. Focus on the artwork. **Circle** the elements mentioned in the video.

lingerie | mirror | handbag | hoover | mobile phone | cameras | microphone | flowers | bed | oven | radio

b. Match the elements of the artwork with their possible meanings.

camera •	• female beauty standards
lingerie •	• domestic stereotypes
hoover •	• constant observation

c. Explain why Linder combines different images in her collage.

- ❑ to create a realistic portrait
- ❑ to criticise society's expectations of women
- ❑ to advertise products
- ❑ to make the image more decorative

d. Complete the sentence.

The collage suggests that women are often reduced to .....

.....

e. Use the following words to explain the message of the artwork:
women • *stereotypes* • *empowerment*

.....

.....

6. Choose the adjectives that best describe Bree Runway's opinion of Linder's work.

❑ indifferent ❑ inspired ❑ enthusiastic ❑ critical ❑ admiring ❑ engaged

7. Sum up the main ideas of the document. **Use** the following words:
women • *empowerment* • *stereotypes* • *camera* • *fame* • *identity*

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WAY 2

1. a. Describe the different elements of the collage.

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b. Say why the picture looks unusual.

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c. Name the themes suggested by the artwork.

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2. Watch the video and **complete** the chart.

Speaker	.....
Profession(s)	.....
Institution	.....
Artist	.....
Artwork	.....

3. a. Use the words below to describe Linder's artwork according to Bree Runway.
women's magazines • *men's magazines* • *stereotypes*

.....

.....

b. Complete the prompt :

Bree Runway identifies with Linder's work because .....

.....

4. a. Pick out words and expressions describing the artist's approach.

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b. Use these elements to **explain** the message of the artwork.

According to Bree Runway, Linder .....

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5. Make hypotheses about the meaning of the expression "women are constantly observed".

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6. a. Watch the video again and **take notes** to answer this question: "Why does Bree Runway say her performance at the museum, surrounded by cameras and on podium, connects her to the artwork?"

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b. Use the previous elements to explain the symbolism of the cameras.

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7. a. Read the following quotation: *"I don't need to be sexy for you. I can actually be anything."* **Rephrase** this quotation in your own words.

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b. Circle the ideas that best correspond to Bree Runway's interpretation of the artwork.

traditional gender roles | self-expression | conformity | freedom | female empowerment

8. Sum up the message conveyed by Linder's artwork and Bree Runway's reaction to it using the following words.
women • *empowerment* • *stereotypes* • *cameras* • *fame* • *identity* • *freedom*

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